

Electric Peeler Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, By Type (Automatic Peeler, Semi-automatic Peeler), By Applications (Household, Commercial), By Price Range (Low, Medium, High), By Distribution Channel (Online, Offline) By Region & Competition, 2021-2031F

<https://marketpublishers.com/r/EB4D080B9754EN.html>

Date: January 2026

Pages: 180

Price: US\$ 4,500.00 (Single User License)

ID: EB4D080B9754EN

Abstracts

The Global Electric Peeler Market is projected to expand from USD 2.56 billion in 2025 to USD 3.66 billion by 2031, reflecting a compound annual growth rate of 6.14%. Electric peelers, which utilize motorized rotating blades or abrasive surfaces to automatically remove skins from fruits and vegetables, are witnessing increased adoption due to a dual demand structure. The market is underpinned by a critical necessity for operational efficiency within commercial food processing sectors, alongside a growing consumer desire for convenience in home cooking. Rather than being driven by fleeting trends, this growth is sustained by fundamental economic factors, specifically the escalating labor costs in the hospitality industry that demand automated alternatives, as well as the rigorous requirements for yield maximization and consistency in high-volume kitchen environments.

A major obstacle potentially hindering market progress involves the significant maintenance demands and durability concerns related to continuous use in heavy-duty applications. The frequent need to replace specialized components or deal with mechanical failures often results in expensive operational interruptions, which can discourage budget-conscious buyers. Despite these technical challenges, the sector demonstrates resilience; according to the VDMA Food Processing and Packaging Machinery Association, exports in the sector grew by 6 percent in 2024, underscoring a persistent international demand for these automated food preparation solutions even

amidst operational difficulties.

Market Driver

The rapid adoption of automation as a strategy to offset rising labor expenses acts as a primary catalyst for the Global Electric Peeler Market. Large-scale catering operations and commercial food processing facilities are increasingly shifting from manual peeling techniques to automated electric systems to address severe workforce shortages and soaring wage costs. This transition enables businesses to sustain high throughput levels and quality consistency without dependence on a fluctuating labor market. The urgency of this shift is highlighted by the financial results of major technology providers; according to TOMRA's 'Q4 2024 Results Announcement' in February 2025, revenues in their Food division rose by 13 percent to 91 million EUR, indicating a strong adoption of automated processing technologies driven by the industry's efficiency needs.

Furthermore, the escalating demand for processed and ready-to-eat food products intensifies the requirement for high-capacity electric peeling machinery. Evolving consumer lifestyles have created a distinct preference for convenient, pre-packaged produce, requiring industrial-grade equipment that can process large volumes of raw materials with minimal waste. Manufacturers are addressing this by investing in sophisticated peeling lines tailored to the fresh-cut and convenience food markets. This trend is substantiated by JBT Corporation, which reported record revenue of \$1.72 billion in its 'Annual Report 2024' released in February 2025, driven by demand in processed food segments. Similarly, Kronen GmbH noted in its 'Business Report 2024' from March 2025 that revenue reached 21.0 million EUR, a 6 percent increase attributed to the robust global demand for convenience food processing solutions.

Market Challenge

The expansion of the Global Electric Peeler Market is primarily obstructed by the substantial burden of technical durability and maintenance associated with these automated systems. In commercial environments where high volume is essential, electric peelers undergo continuous, heavy-duty usage that hastens the wear and tear of critical components like motorized blades and abrasive surfaces. The requirement for frequent replacements of these complex parts, combined with the potential for unforeseen mechanical failures, leads to periods of operational downtime. For businesses managing strict schedules, such interruptions not only stop production but also trigger significant repair expenses that can neutralize the efficiency benefits originally sought through automation.

This technical fragility negatively influences market growth by elevating the total cost of ownership, thereby discouraging cost-sensitive buyers from investing in automated solutions. The apprehension regarding reliability often results in a hesitation to commit capital to such equipment. This reluctance is reflected in recent industry metrics; according to the VDMA Food Processing and Packaging Machinery Association, incoming orders for food processing machinery fell by 9 percent in the first seven months of 2024 compared to the prior year. This decline signals a cautious market sentiment where the risks associated with maintenance costs and operational disruptions outweigh the advantages of automation for many operators, effectively retarding the wider adoption of electric peelers.

Market Trends

The integration of AI and smart sensing technology is transforming yield management within the Global Electric Peeler Market. Contemporary industrial peelers are now equipped with advanced machine learning algorithms and optical sensors that scan individual produce items to calculate the precise peeling depth needed to minimize organic waste. This technological evolution assists processors in adhering to rigorous sustainability goals while optimizing raw material usage, advancing beyond basic mechanical automation. The industry's dedication to these high-tech improvements is evidenced by growing order books; according to TOMRA's '4th quarter 2024 Results Announcement' in February 2025, the Food division's order backlog increased by 6 percent to 108 million EUR, signaling renewed confidence among operators in acquiring advanced processing solutions despite general economic instability.

Concurrently, the transition toward rechargeable and cordless power systems is redefining the light commercial and residential market segments. Manufacturers are progressively replacing corded units with high-torque, battery-powered models that provide enhanced ergonomic freedom and portability on crowded countertops. This development addresses the needs of a consumer base that values kitchen versatility and convenience, removing the constraint of requiring fixed power outlets during use. The success of this innovation-driven approach is highlighted by recent financial outcomes; according to Groupe SEB's 'Provisional sales 2024' press release from January 2025, the Consumer division attained organic sales growth of 6.3 percent, reaching 7,291 million EUR, largely fueled by the enthusiastic market reception of versatile new small domestic appliances.

Key Market Players

Koninklijke Philips N.V.

Panasonic Holdings Corporation

Groupe SEB S.A.

Whirlpool Corporation

BSH Hausgerate GmbH

Stanley Black & Decker, Inc.

Hamilton Beach Brands, Inc.

Breville Group Limited

De'Longhi S.p.A.

Russell Hobbs, Inc.

Report Scope

In this report, the Global Electric Peeler Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Electric Peeler Market, By Type

Automatic Peeler

Semi-automatic Peeler

Electric Peeler Market, By Applications

Household

Commercial

Electric Peeler Market, By Price Range

Low

Medium

High

Electric Peeler Market, By Distribution Channel

Online

Offline

Electric Peeler Market, By Region

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Electric Peeler Market.

Available Customizations:

Global Electric Peeler Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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